By joining the Komen NEPA Race for the Cure® as a 2016 Race Sponsor, you are a hero to women and men in Northeastern and Central Pennsylvania and in the fight to find the cures for breast cancer. Our sponsorship packages offer full participation in all aspects of the Race.

Your Return on Investment
- Receive high brand visibility on Race day and the months leading up to it
- Reach an audience of more than 10,000 on one day
- Test-market and showcase products
- Build organizational morale and pride
- Retain and increase organization loyalty
- Align company with one of the top fundraising events in Northeastern PA

Your generosity will save lives by funding local community grants that provide breast health education programs and breast cancer screening and treatment services and breast cancer research.
Local Presenting $30,000
- Name as Local Presenting Sponsor in all Media **
- Start the Race
- Partner May use Race logo (only with prior Affiliate approval)
- Name/Logo on Race Posters (1,000)
- Company Representative introduced on stage on Race Day
- Name of Company/Logo on Race T-Shirt (5,000)
- Name of Company on Race T-Shirt (5,000)
- Company may have Table Space on Race Day
- Company Representative may hold Finish Line Tape
- Name Listed at Kids’ Corner Sponsor and provide giveaway
- Company may provide signage to Kids’ Corner
- Company provide signage to be displayed at Survivor Celebration
- Name listed at Survivor Celebration provide giveaway and speak at breakfast
- Company may provide disposable signage at Volunteer Tent
- Company Recognition throughout Race Day program
- Name in 2017 Sponsor Brochure and in all Web site exposure
- Complimentary Race Registration 20 ***

Diamond $20,000
- May use Race logo (only with prior Affiliate approval)
- Name/Logo on Race Posters (1,000)
- Company Representative introduced on stage on Race Day
- Name/Logo on Registration Brochure (10,000)
- Name of Company/Logo on Race T-Shirt (5,000)
- Company may have Table Space on Race Day
- Company Representative may hold Finish Line Tape
- Company Recognition throughout Race Day program
- Name in 2017 Sponsor Brochure and in all Web site exposure
- Complimentary Race Registration 15 ***

Kid’s Corner $10,000
- Name/Logo on Race Posters (1,000)
- Name/Logo on Registration Brochure (10,000)
- Name of Company/Logo on Race T-Shirt (5,000)
- Company may have Table Space on Race Day
- Name Listed as Kids’ Corner Sponsor and provide giveaway
- Company may provide signage to Kids’ Corner
- Company Recognition throughout Race Day program
- Name in 2017 Sponsor Brochure and in all Web site exposure
- Complimentary Race Registration 8 ***

Silver $2,500
- Name of Company on Race T-Shirt (5,000)
- Company may have Table Space on Race Day
- Company Recognition throughout Race Day program
- Name in 2017 Sponsor Brochure and in all Web site exposure
- Complimentary Race Registration 2 ***

Gold $5,000
- Name of Company on Race T-Shirt (5,000)
- Company may have Table Space on Race Day
- Company Recognition throughout Race Day program
- Name in 2017 Sponsor Brochure and in all Web site exposure
- Complimentary Race Registration 5 ***

Bronze $1,000
- Name of Company on Race T-Shirt (5,000)
- Company may have Table Space on Race Day
- Name in 2017 Sponsor Brochure and in all Web site exposure
- Complimentary Race Registration 0 ***

Sponsorship Deadlines: A completed sponsor contract must be received by May 29, 2016 for inclusion in printed materials. We cannot guarantee inclusion on printed material for commitments after that date.

*Premier Sponsor: Limited to one (1) - We will have only ONE local presenting sponsor in addition to media sponsors
**Media Exposure Includes: Press Kits, Press Releases, Regional Billboards, PSAs, Newsletters, Newspaper Ads, Website and Social Media
***Complimentary Entries: Available upon request but IRS Regulations require that registration fees be deducted from Sponsorship totals for tax purposes
Celebrate Life

Susan G. Komen® Northeastern Pennsylvania celebrates all women, men and their families battling breast cancer everyday.

When someone is diagnosed with breast cancer, nothing is more important than being surrounded by a team of supporters . . . .

A Family . . . . A Friend. . . .

A Team of Survivors!
Counties Serviced by Komen® Northeastern Pennsylvania

Grants Awarded in 2016

Komen NEPA serves 19 counties across northeastern and central Pennsylvania with 75% of all funds raised remaining in our service area to meet community needs. The remaining 25% funds Susan G. Komen® Research & Training Grants Program

Research: Supporting national research endeavors and breakthroughs

Education: Providing education throughout the 19-county area

Screening: Funding screening for uninsured and underinsured

Treatment: Investing in fellowships to ensure proper treatment

Your Return on Investment continues......

To date, Susan G. Komen NEPA awarded more than $3.5 million to local organizations, a selection of dedicated people who work hard every day to eradicate breast cancer and support those currently fighting their battles.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Program Title</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allied Services Foundation</td>
<td>Lymphedema Patient Assistance Supply Program.</td>
<td>$20,000.00</td>
</tr>
<tr>
<td>Casting for Recovery</td>
<td>Casting for Recovery Inc.</td>
<td>$3,797.00</td>
</tr>
<tr>
<td>Maternal and Family Health Services</td>
<td>Comprehensive Breast Health Program.</td>
<td>$41,000.00</td>
</tr>
<tr>
<td>Pocono Medical Center/ Hughes Cancer Center</td>
<td>Breast Cancer Awareness Education and Screenint Program.</td>
<td>$41,625.00</td>
</tr>
<tr>
<td>Camp Bravehearts, Inc.</td>
<td>Women and Breast Cancer Survivorship Retreat</td>
<td>$25,000.00</td>
</tr>
<tr>
<td>Candy’s Place</td>
<td>Exercise, Recovery and Support for Breast Cancer Survivors</td>
<td>$17,500.00</td>
</tr>
<tr>
<td>Volunteers in Medicine</td>
<td>Education, Screening and Patient Navigation</td>
<td>$39,410.00</td>
</tr>
<tr>
<td>Jewish Community Center</td>
<td>Exercise, Aquatic and Massage Therapy for Survivors</td>
<td>$13,350.00</td>
</tr>
</tbody>
</table>

TOTAL: $201,382.00
In the United States today, there are more than 3.1 million breast cancer survivors – the largest group of cancer survivors in the country.

The five-year survival rate for breast cancer when caught early (before it spreads beyond the breast) is now 99 percent, compared to 74 percent in 1982.

Susan G. Komen® Northeastern Pennsylvania 2016-17 Board of Directors

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Thanks to our sponsors!